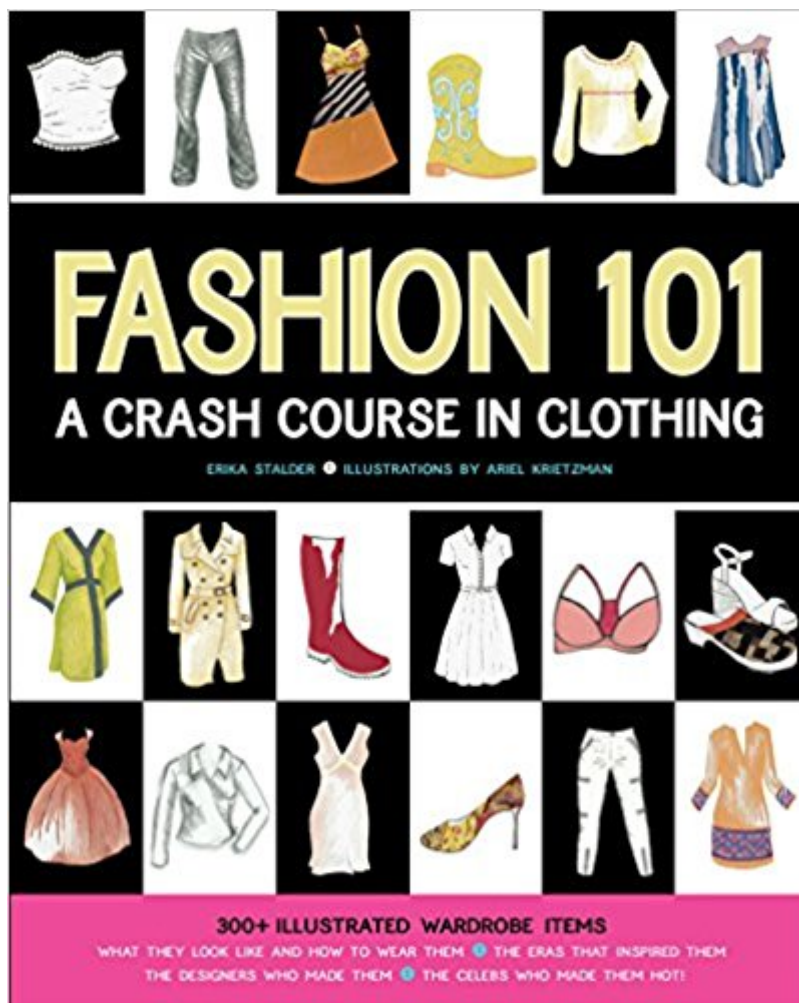




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# Fashion 101: A Crash Course In Clothing



## Synopsis

Each year, we spend hours shopping and getting dressed, but do we ever think about what we're wearing? What's the name of the style of your shirt? Who invented your favorite jeans cut? Who made your baby-doll nightie famous? There is a story behind every piece of clothing and with Fashion 101 you'll learn those stories and more: Where did the miniskirt come from? Why has the military had a stronger influence on fashion than Audrey Hepburn? How do denim makers work those perfect "whiskers" into your "worn-out" jeans? Filled with tons of intriguing factoids about designers and celebrities, and more than 300 illustrations, Fashion 101 offers the total scoop on underwear, outerwear, accessories, and everything in between. With this crash course, you'll learn not only how to put together smarter looks, but also how to become a fashion expert in the process.

## Book Information

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Age Range: 12 and up

Grade Level: 7 and up

## Customer Reviews

Adult/High School • Recognizing fashion styles and trends is one thing; putting them together in new and interesting ways is an altogether different animal. This handy guide helps with both the recognition of fashion dos and don'ts as well as with the development of new and true personal styles. It is part history, part fashion adviser, part shopping manual, and all fun. Each item of female clothing, from dresses to accessories to pants to underwear, is covered,

with great black-and-white and color illustrations. Sections for each garment include what it looks like, the designer who first introduced it, celebrities who made it hot, and how it can be worn today. Who would have thought that parachute pants could be made rockin'? This would make a good addition to browsing collections, especially in larger libraries and those that have an abundance of fashion-forward or aspiring-designer teens. —Charli Osborne, Oxford Public Library, MI  
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How does a midiskirt differ from a pencil skirt? What's the history of hot pants? Presented in a spacious format and the language of a fashion magazine, this breezy, informative overview of women's clothing and accessories will illuminate even seasoned fashionistas. Divided into apparel categories, from underwear to overcoats, the chapters introduce archetypal styles (e.g., sailor pants and skinny jeans) with clear line drawings, background history about each style ("Who Made It"), the cultural icons who popularized it ("Who Made It Hot"), and tips for making outfits ("How to Rock It"). The up-to-the-minute fashion sensibility and casual language may date quickly, but any teen interested in clothing will devour this compendium of quick historical facts and practical advice, such as "the key to rocking parachute pants is not looking like you've just woken up from a generational slumber." A sure bet for reluctant readers. Grades 9-12. --Gillian Engberg

The Industry reviews for this book do state it is for ages 12 and up and for grades 9-12. I wish I had paid attention to that. The title is appropriate. It is only a crash course. There is a little bit about how the item came about, what it is and who in the past century might have been known to wear it--usually referencing mid to late 1990's actresses and musicians. The last paragraph per item is about "How to Rock It" or how to wear or style the item. This is also mostly a mid-to-late 90's style. All the paragraphs together made me confused about who the audience is for the book. The book was published in 2008. Current 13 year olds would find the 90's references to be dated. The other references were mostly for 1940s, 50s, and 60s actresses who I doubt the majority of 13 year olds would know. The part about "How to Rock It" (that title alone seems dated) was either very plain and obvious or inappropriate for a 13 year old--for instance, wear a "wifebeater" tank top with a black or colored bra underneath. The illustrations are bad. This makes sense when you learn it's the illustrator's first professional project. The illustrations are not consistent and are either line drawings, colored pencil, or filled in with a single color or pattern with strange white areas that make no sense

to the garment. Worse yet, the illustrator made "pull lines" which are the folds in a garment or pulling areas which indicate a poor fit on a body. What a great way to give a 13 year old the wrong impression of how a garment should fit. Overall I wouldn't recommend this for a 13 year old and it is too young for a person over 18. The writer should have picked an audience and stuck with them. Either make it for 13 year olds and don't make dated references (and get a better illustrator), or make it appropriate for people over 18 and include information about different aspects of clothing (hems, sleeves, necklines, waists etc), and more information about history.

This book is decent, it's great if you're looking to know types of pants or types of collars, but I was hoping to learn more. Most of it consisted of things anyone would know. A platform shoe, a sports bra, a vest. Simple articles of clothing people wear all the time made this book very generic and not very informative to someone aspiring to learn more about fashion and what makes it work. However, the one feature I loved was where it described who made it to begin with, and who made it hot. If you're looking for fashion history this book could be quite useful. Good luck, I hope you find what you are looking for.

I bought two copies, one for myself and one for a young teen who is a budding fashionista. The target audience appears to be a teen or young adult who is just starting to dig deeper for fashion knowledge beyond the occasional magazine. It provides some helpful definitions and descriptions for clothing including dress and neckline shapes, but anyone with a deeper knowledge of sewing or fashion will catch several factual errors. As a first book for a younger teen this might spark an interest in learning more about fashion or sewing, but I do not agree that a true design student will find it helpful. There are many other reference books that would provide the serious student of fashion more content for their money and waste less space trying to be hip and current. I would recommend home sewers or design students save their money for Threads or Burda magazine subscriptions where they will gain excellent tips on techniques, inspirational articles and/or patterns to actually sew and modify in every issue (Burda World of Fashion or Burda Plus).

This was not the book I thought it was, so didn't really enjoy it. I have been around many years and have followed fashion for just about every one of those years. This was probably too young for me, but I gave it to my 16 year old granddaughter and she loved it. If someone is starting out in the 'notion' of fashion, this book is very informative and a recommended read.

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this is a great history book. it goes in the the fashion trend during the years and decade. it shows the diffent type of clothes that were worn during a certain time period. the book goes into the history of dresses, skirts,shorts, swim suits,coats, shoes, pants, underwears, stocking. it also explains how they got their names. good book

Illustrations are not good and book is corny. However, I gave it to my 14 year old.

I really wanted a book like this - a book that explains what "bias-cut" means and all the other fashion terminology - I'm so glad I found it.

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